



Island Bay Bowling Club

STRATEGIC PLAN

June 2021 – June 2025



Vision

To be the best community club promoting bowls in the Wellington Region.

Mission

To be active in the lawn bowls and general community by:

- Providing affordable and accessible participation in lawn bowls for everyone in the community.
- Providing pathways, challenges and opportunities at all levels of the sport.
- Understanding, embracing and valuing differences within the lawn bowls community.
- Promoting lawn bowls as a healthy, safe and enjoyable sport for people of all ages.

Objectives

- Participation – An inviting accessible experience for everyone.
- Fun – Promote enjoyment of lawn bowls and club facilities through a welcoming environment and dynamic programmes.
- Inclusion – Encourage a broad section of the community to use our facilities for their enjoyment and betterment.
- Trust and integrity - Build an environment of trust through open, transparent and honest leadership.
- Safety – Provide a safe environment that protects and considers everyone's physical and emotional wellbeing.
- Ethical – Conduct ourselves in accordance with our codes of behaviour at all times.
- Healthy lifestyle – Provide the ability for all to participate and lead an active lifestyle.